

#### What is a BarCamp?

Unlike most conferences, BarCamp does not have a full set of speakers. Instead, individuals sign up to present about a topic, and attendees are free to float from room to room checking them out.

# Why become a marketing partner?

Be a part of BarCamp Gainesville and join a much larger movement across the country. Get exposure to great ideas, people, and a super unique experience. Become a marketing partner for Gainesville's official unconference! A tech focused event where anyone can get involved.

Event will be held Saturday, March 25th at the Center for Innovation & Economic Development.

### Cypress **\$1,500**

Meeting room named after the organization; Exposure in any official press releases; Designated table space at the event for promotion; Exposure from the official Twitter account announcing your sponsorship; Prime logo and link placement on every page of the website; Prime logo placement on back of official t-shirt; Space on a swag table for your swag and leaflets; Exposure on official twitter feed during event

#### Magnolia **\$1,000**

Designated table space at the event for promotion; Exposure from the official Twitter account announcing your sponsorship; Logo and link placement on the website; Logo placement on back of official t-shirt; Space on a swag table for your swag and leaflets; Exposure on official twitter feed during event

# Questions?

GainesvilleBarcamp@gmail.com http://gainesvillebarcamp.com

# Sapling \$500

Exposure from the official Twitter account announcing your sponsorship; Logo and link placement on the website; Logo placement on back of official t-shirt; Space on a swag table for your swag and leaflets; Exposure on official twitter feed during event

# Seedling \$250

Exposure from the official Twitter account announcing your sponsorship; Logo and link placement on the website; Smaller logo placement on back of official t-shirt

